

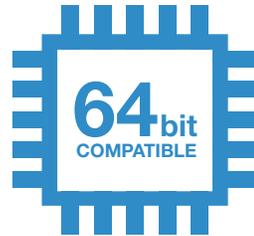


What's new in Act! Premium

Maximize your productivity *and* your subscription value with v19!

Introducing the all-new Act! Premium v19

Now 64-bit compatible, the all-new Act! Premium v19 is designed to maximize your productivity! Modern, new Connections extend the power and reach of Act! Premium and include Act! Companion—a native mobile app that keeps you connected to key Act! Premium v19 details from your iPhone or Android¹. Performance and campaign management improvements to Act! emarketing help you work more efficiently—campaigns send up to 5 times faster! Customer-driven feature enhancements make Act! Premium even easier to use and include 30+ refreshed standard reports, scan for duplicates in Web and Cloud, and more. Subscribe today!



Good news for current Act! Premium subscribers!

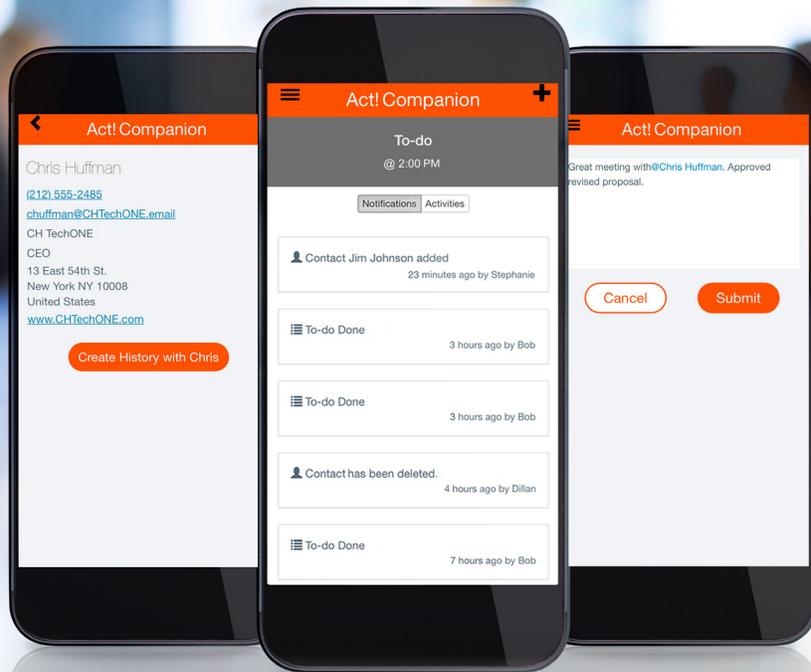
Good news for current Act! Premium subscribers, because you get access to the all-new Act! Premium v19, PLUS you benefit from new developments in Customer Success and Connections that maximize your subscription value! New feature tours help you get the most from this release and expert technical support² is always included in your subscription should you have additional questions. Act! Companion, Act! Premium Contact Link, and eCommerce Connections add to the integrations with hundreds of popular business tools and apps already available to you with Act! Connect.

Key benefits

- **Work with the Microsoft[®] Office products** you rely on every day, because Act! Premium is now 64-bit compatible.
- **Stay connected** to key Act! Premium v19 details when on the move with Act! Companion—a native mobile app designed for your iPhone[®] or Android^{™1}.
- **Streamline your workflow** between Act! and Outlook[®] with Act! Premium Contact Link.
- **Connect to popular eCommerce solutions** for visibility into customer purchase history.
- **Save valuable time** with performance and campaign management improvements to Act! emarketing—campaigns send up to 5 times faster!
- **Benefit from customer-driven feature enhancements**, including 30+ refreshed standard reports, scan for duplicates in Web and Cloud, and more.



Call (866) 873-2006, contact your Act! Certified Consultant³, or visit act.com/whatsnew to learn more.



Stay connected to key Act! Premium v19 details
when on the move with Act! Companion—a native mobile app designed for your iPhone or Android¹.

Modern, new Connections

Modern, new Connections extend the power and reach of Act! Premium.

Act! Companion—a native mobile app designed for your iPhone or Android¹—keeps you connected to key Act! Premium v19 details when on the move. Get alerts for upcoming activities, easily capture history during meetings, and email or call your Act! Premium contacts directly from the app. Best part, intelligent notifications sent to the home screen of your phone keep you on task and on time.

Act! Premium Contact Link helps you streamline your workflow between Act! and Outlook. Create new contacts or edit existing contacts, view past activities or schedule new ones, and attach the text of an Outlook email to your contacts. Do it all from Outlook!

eCommerce Connections give you visibility into customer purchase history from Act! Premium. Connect with BigCommerce, Ecwid, Etsy, Shopify, Volusion, and WooCommerce. When customers transact via your online store, you can view the order ID, quantity and price of items ordered, and order total on the Contact Record. Use those details to have informed sales conversations and send targeted marketing campaigns.

No web server, no problem! You can leverage these Web API-based connections as a Windows user too with **Act! Connect Link**.

Work with the
Microsoft products
you rely on every
day, because Act!
Premium is now
compatible with
64-bit editions of
Microsoft Office
2016, 2013, and
2010.

Performance & campaign management improvements

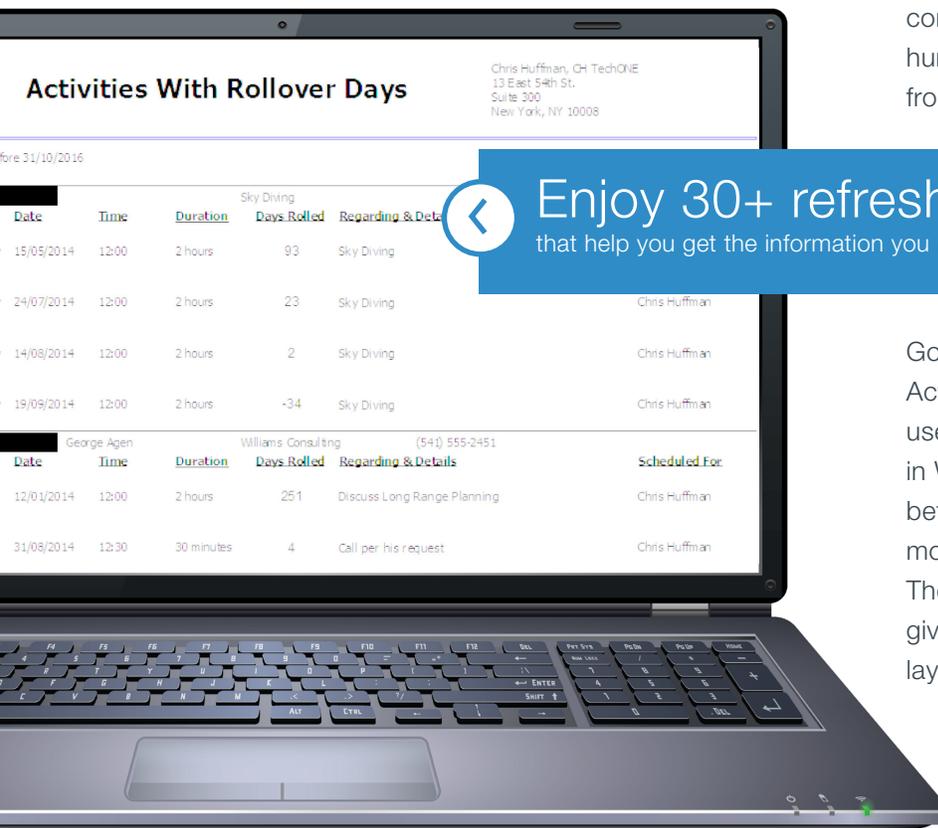
Performance improvements to Act! emarketing not only reduce the time it takes to send email campaigns, but also ensure large campaigns send successfully. Now you can send Act! emarketing campaigns up to 5 times faster!

Campaign management improvements help you work more efficiently. Get instant feedback on your current Act! emarketing service level, including live details about your contact limit, usage this month, and new recipients in the selected campaign to avoid sending campaigns that exceed your current monthly send limit. Quickly and easily see email campaign history for a given contact, because a new campaign history overwrite ensures each email campaign creates and updates just one history entry per Contact Record. Finally, don't worry about accidental sends, a send confirmation dialog will now check to make sure you're ready to send an email campaign.

Customer-driven feature enhancements

Customer-driven feature enhancements make Act! Premium even easier to use. Enjoy 30+ refreshed standard reports with more relevant fields, along with default filters and sort orders that help you get the information you need quickly. A new file type ensures any existing custom reports you have stay safe. Last, consistent field references and data formatting make reports easier than ever to customize.

But, that's not all. Benefit from our ongoing commitment to best-in-class usability with hundreds of quality updates driven by feedback from customers.



Enjoy 30+ refreshed standard reports that help you get the information you need quickly.

Good news for Act! Premium for Web and Act! Premium Cloud users! You can now use functionality previously only available in Windows. Scan for duplicates helps you better manage the integrity of your data and more effectively deal with duplicate records. The formatting toolbar in the layout designer gives you further flexibility to customize screen layouts.

What's new since your version

A multitude of product innovations, feature enhancements, and compatibility updates have been introduced since your version of Act! Premium. Check out what's new and how a subscription to Act! Premium v19 can help you maximize your productivity!

Act! v16 - RETIRED

- Integrated Act! marketing
- Contact Timeline
- New calculated fields
- Streamlined company management and global actions
- New History view
- Usability and system improvements, like global activity rescheduling, proactive system alerts, and streamlined field and layout configuration

Act! v17

- Act! marketing enhancements, including Team access, Lead Capture, Call List⁴ functionality, and Smart Task automation
- Productivity enhancements such as new Outlook sync options
- Streamlined configuration, deployment, and access options
- Customizable big buttons, Act! Notifications, and default History options
- Updated icons and easier access to resources, tools, and add-ons

Act! v18

- Compatibility with Windows 10, Office 2016, Chrome™, and Internet Explorer® 11
- Advanced subscription management and easy access to the newest features and updates
- Act! marketing and Call List⁴ improvements
- Web API platform and Act! Connect put integration with popular business apps at your fingertips
- Fresh, modern look for Act! Premium for Web
- Act! Premium Cloud trial with the option to upload and add data to your own secure database

Act! v19

NEW!

- Compatibility with 64-bit editions of Microsoft Office 2016, 2013, and 2010
- Act! Companion mobile app
- Act! Premium Contact Link for use with Outlook
- eCommerce Connections
- Web API-based connections available to Windows users with Act! Connect Link
- Act! marketing performance and campaign management improvements—campaigns send up to 5 times faster
- 30+ refreshed standard reports
- Scan for duplicates and formatting toolbar in layout designer available in Act! Premium for Web and Act! Premium Cloud
- Hundreds of quality updates

 Call (866) 873-2006, contact your Act! Certified Consultant³, or visit act.com/whatsnew to learn more.

¹ Works with iOS versions 9.x and up, and Android Lollipop and Marshmallow. ² Phone support and live chat are offered 8:30 a.m. to 8:30 p.m. ET Monday through Friday. Act! Technical Support Advisors reserve the right to limit each call to one hour or one incident. Customers on a legacy no-support plan are ineligible for technical support. ³ Act! Certified Consultants are third-party vendors. Swiftpage and its affiliates are in no way liable or responsible for claims made related to the services provided by third-party vendors. ⁴ Additional fee required.

Important Note: Review Act! system and browser requirements at act.com/systreq. Act! product capabilities and pricing vary based on edition and services chosen. One license is required for each Act! user. Act! Connect services require an active subscription, and use of either the Act! Web API or Act! Connect Link depending on deployment and access method. Services purchased through third parties are subject to the respective third party's billing policies and usage terms. Basic Act! marketing account included (email up to 500 contacts per month). View membership details at swiftpage.com/billing-policy.